

Woman's Round Lake Improvement Society

Minutes of October 20, 2016 Membership Meeting

Attendance:

Deb Albrecht, Jonathan Albrecht, Cindy Sabia, Mue Ziegler, Peter Sheridan, Nancy Theissen, Gary Putman, Dan Curtis, Jane Pearson Curtis, Maggie McDonough, Diane Marchand, Norma Spallholz, Lance Spallholz, Tom Bergin, Amy Leach, Eric Leach, Dick Theissen, Diane Shapiro, Danielle Rigney, Courtney Max, Scott Rigney, Ken Rawley, Terry Conrad, Rachel Ziegler-Sheridan, Sheldon Hoffman, Jean Sweet

Call to Order:

The meeting was called to order by Deb Albrecht at 7:00pm.

Minutes:

A motion was made to approve the Minutes of September 15, 2016 by Diane Marchand, seconded by Jonathan Albrecht, and approved with one abstention.

Correspondence: Deb Albrecht mentioned that a check was received for \$300 from the Presbyterian Foundation. Lisa Santy will be sending a note of thanks to the donor.

Treasurer's Report: Tom Bergin presented the Balance Sheet for the month of September, which was pretty basic stuff. (Report attached)

- Deb Albrecht gave \$10,000 from the Festival account.
- The annual Adirondack Trust Company's insurance bill (\$5,870) was paid in full by WRLIS and reimbursed one-third (\$1,957) by the library as per agreement. Our account balance should cover our expenses through the remainder of the calendar year.

Committee Reports:

Trustees: Nancy Theissen gave the October 2016 Trustees Report. (Report attached)

- The trustees this month are totally focused on the November 8 referendum for increased funding to the Round Lake Library for operational costs. (*The referendum is asking only three cents per assessed valuation of \$1,000.*)
- We have an Op-Ed letter prepared for 3 area newspapers, roadside signs ready to be installed, 8 1/2x11 cardstock signs for display on cars, additional t-shirts and literature that the trustees are distributing door-to-door to Malta residents. (*The signs are totally about the referendum and nothing else. Want to make sure people are aware of what is going on. Handed out 3 free t-shirts, which were left over; and if anyone wanted "Vote Yes Library" signs for their cars, they were available.*)
- We encourage all registered voters in the Town of Malta to support this initiative by turning your ballot over and voting YES on November 8.

Grounds: No report

Buildings: Scott Rigney gave his evaluation on the buildings.

- Mike Finkle is trying to rebuild the front door in the library.
- There are rodents in the attic, will get a trap.
- The fireplace is not working, will need a new one. Buildings have been budgeted \$2,000, expenses to date are \$513.91; will be able to find a fireplace with monies remaining in the budget.
- Going to be doing work in the auditorium and needs clear space to set up shelves, storage space, etc., so items there (especially 10 Christmas trees) have to be relocated to the library basement. Nancy Theissen and Scott will move them.

Publicity: No report

Improvements: No report

Historical: At the request of Lisa Santy, who could not attend the meeting, Deb Albrecht read the BBQ results: grossed \$4,121; net profit after expenses \$1,671; 278 dinners sold. (Copy of gmail attached)

New Business:

- Sponsorship of local artisan market.
- Nancy Theissen said that The Giving Tree will be up and decorated in the Community Room by November 4. There will be tags with the names of 10 children from Saratoga County Social Services between the ages of 4 and 17 years for villagers who want to participate in selecting a gift to purchase for one of the children.
- Ken Rawley asked if consideration was given to the library site suggested by Gary Putman. Deb Albrecht mentioned that there were three criteria in picking a site for the library - it had to be in the center of Round Lake, children had to be able to walk to it safely, and that there had to be a library in Round Lake. After we receive the final report in the beginning of the year, it will be a good time then to discuss it.

Membership:

- Maggie McDonough said that we have one new member since our last meeting and that she will be available to collect dues at Soup, Salad and a Slice of History.

Programs:

- **Markets of Round Lake (MRL).** Deb Albrecht read the 2016 MRL Report - income \$14,215.35; expenses \$7,270.40; profit \$6,944.95 + kid's crew profit \$198 = grand total \$7,142.95. Of that, we have already given to the Village its share of \$1,769.73. (Report attached)
- Deb presented her Recommendations for Markets at Round Lake (MRL). (Recommendations presented below and attached)
 1. WRLIS obtains a promoter for MRL as we have for Antiques Festival. The Promoter will be responsible for obtaining vendors, the map, and public relations/advertising the event. The contract will be similar to that of the one for Antiques Festival.
 2. MRL continues to be held on Village parkland.
 3. The Festival Committee becomes a logistics committee only. It will handle parking, safety, trash, portable toilettes, pie booth, consumable food and alcohol vendors, music, and kid's crew.
 4. Members of the committee must be able to attend committee meetings and be available to work some of the time during the event.
 5. Committee members cannot be vendors or spouses of vendors due to the conflict of interest and the lack of availability during the event.
- Discussion was had on whose recommendations these were - Deb said hers.

Old Business: WRLIS Facebook (FB) page and Website

- Deb Albrecht talked about the background of the FB page. Yonna Palmer had started the FB page giving information about what was happening within WRLIS. Yonna moved away and stepped down. Eva Sackal took over the FB page and the website, together with Markets of Round Lake (MRL). Currently, no one is managing either site. We have to figure out what do we want for the website and the FB page.
- Nancy Theissen addressed the website. It should be a link to events; eg, MRL, Antiques Festival, lantern sales, giving all details, etc. It should also be strictly informational, very factual, be a link to the By-Laws, approved Minutes, approved reports, etc. The Executive Committee discussed how to handle it. It was decided that one primary person should administer it, together with a backup person. Courtney Max is willing to be the administrator, Jonathan Albrecht her backup. After much discussion among the membership, it was determined that to keep it simple, the administrator would handle the logistics of the information going on the website. Nancy made a motion to approve Courtney Max as administrator and Jonathan Albrecht as her backup. Maggie McDonough seconded the motion, none opposed, passed.
- Diane Marchand addressed the FB page. The FB page is a public page - members are added by requesting to join the WRLIS group. Yonna Palmer was the administrator of the page, when she left, Eva Sackal took over. Eva appointed Diane Marchand, Deb Albrecht, Maggie McDonough and Cindy Sabia, all of whom did not know what and whom they were supposed to approve as people were requesting to become members.

Diane made a motion that Lydia Hoffman be approved as administrator of FB and Jonathan Albrecht her backup. Diane Shapiro seconded the motion. Diane also noted that the FB page needs a disclaimer, along the lines of "The opinions expressed are individual and not those of the WRLIS organization" so that everyone's comments can be their own and not a part of WRLIS. Discussion was had about FB versus the website - whether FB should be dissolved. As long as the FB page is relegated to personal opinions only, it was felt that it can be a good vehicle to have discussions of upcoming events, meetings, etc. Lydia would help with posting the calendar, etc. As discussions pursued, Jane Curtis expressed knowledge of the use of FB, and it was apparent that she might be a good backup. Diane Marchand withdrew her original motion and revised it to name Lydia Hoffman as the WRLIS FB page administrator, along with Jane Curtis as her backup. It was seconded by Deb Albrecht and passed, with no abstentions.

Dates to Remember:

**Soup, Salad, Slice of History: November 4, 5:45pm food drop off/Community Room
6:00pm start**

Board of Trustees: November 8

WRLIS Meeting: November 17 at 7:00pm

Adjourn: Motion was made by Peter Sheridan to adjourn the meeting at 8:20pm.